# A Level Playing Field:

## ECONOMIC MEASUREMENT SOLUTIONS WITHOUT COMPROMISE

There are many process control applications that can and should be controlled or monitored by instrumentation that balances excellent performance with economics.

Unfortunately, instrumentation in this category is usually a scaled-down version of a premium product. The firmware and hardware features that maximize cost savings across a broad range of level installations are cut back.

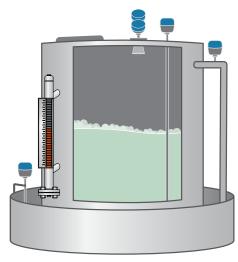
ABLE and their partner Magnetrol® have sought to change this customer experience by providing flexible, reliable, feature-rich level technologies to all tiers of application challenge.

Not all applications and areas of industrial plants are created equal. As such, the instrumentation should meet application specifics without sacrificing advanced features for the sole purpose of economics.

The process is fairly straightforward: reduce spend by purchasing lower cost instrumentation that meets the basic requirements of a 'general purpose' or 'hazardous' location. More often than not, this is accomplished by compromising performance, ease-of-use, or enhanced functionality in order to come in under budget. When that occurs, one ends up with an uninspired instrument choice and a make-do scenario.

We are looking to negate this customer experience. Magnetrol have taken their most advanced instrumentation technologies, designed to meet the harshest application extremes, and packaged them into feature rich, economical platforms. The customer now benefits from the performance of the most advanced features without sacrificing the entire budget.

Maintain a competitive edge with economical, high performance instrumentation to cost effectively manage plant processes and production efficiencies



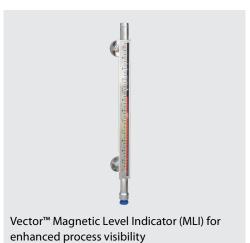
#### Level economics that work for all:

- A diverse range of level technologies that enhance performance and minimize down time
- A multi-technology approach to solving your most challenging applications: foaming; agitation; interface; viscosity; high/low level and flow monitoring
- Safely optimize production throughput by better managing tank inventories and eliminating potential overfill and carryover. SIL Certified and suitable instrumentation for your SIS installations
- Convert traditional level instrumentation to more modern, sustainable and easy-to-use technologies. Convert traditional capacitance and ultrasonic instruments to radar – the fastest growing level technology. Magnetic Level Indicators (MLI) constructed of nonmagnetic alloy or plastic to replace problematic sight glass gauges





### **Level Technologies That Drive Customer Value**











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